

20th Energy in Western Australia Conference

Sponsorship Prospectus



23 – 24 September
Pan Pacific Perth

EVENT COORDINATED BY:



Promaco
Conventions Perth

 Energy in
Western Australia

PROUDLY ORGANISED BY:



AUSTRALIAN
INSTITUTE OF
ENERGY
PERTH



GOVERNMENT OF
WESTERN AUSTRALIA

Energy Policy WA

Invitation

I invite you to be a part of the 20th Energy in Western Australia Conference (EWA20) in Perth from 23rd to 24th September 2020.

The conference will be hosted by the Australian Institute of Energy and the Energy Policy WA at the Pan Pacific Perth, in the heart of Perth's CBD.

The conference presents state, national and international speakers at Ministerial, CEO and managing director levels who provide new perspectives on issues current and relevant to the Western Australian energy sector:

- Energy supply and demand
- Industry sustainability
- Customer affordability
- Technology change
- Energy policy and regulation
- Gas and electricity market developments
- Renewable energy challenges and opportunities
- Market design and reform

The conference is focused on the local energy industry, providing you with a unique opportunity to meet the decision-makers in Western Australia. This prospectus outlines the opportunities to maximise your exposure to conference delegates.

The speaker and panel program is accompanied by a memorable social program that emphasises networking. A conference dinner and cocktail function are well attended.

EWA20 will provide an entertaining, dynamic and exciting atmosphere for delegates, sponsors and vendors alike.

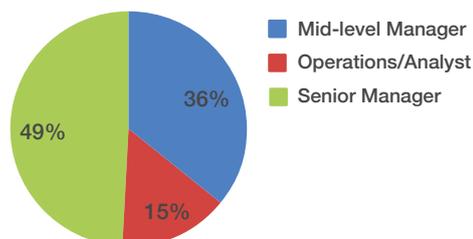
Please contact Promaco with any queries about this prospectus. I look forward to welcoming you to EWA20 for this exciting event.

Julian Fairhall
Conference Chair

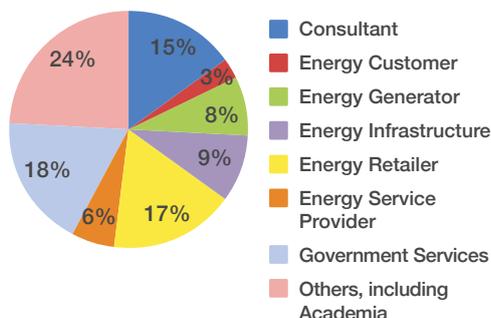


Analysis of 2019 Conference Attendees

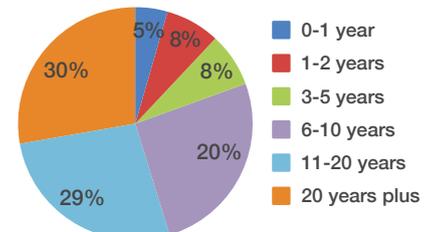
Industry Level



Industry Sector



Industry Experience



Sponsorship options

* Gold

GOLD SPONSOR \$7500 (GST inclusive)

As a gold sponsor, you will have the highest profile during the Conference and exclusive opportunities to promote your organisation.

Option A

Wednesday luncheon including a five-minute address.

Option B

Thursday luncheon including a five-minute address.

Option C

Conference satchel/compendium with logo prominently displayed on the satchel/compendium.

Option D

Charge Bar with logo/advert prominently featured on the charge bar machine. Any extra branding would need to be covered by the sponsor. (Subject to availability)

Option E

Conference dinner on Wednesday 23rd September 2020 including a five-minute address and the ability to host a VIP table. Plus two complimentary tickets to the Conference dinner held on Wednesday night.

Option F

International keynote speaker* and the opportunity to place promotional signage (committee approval) in the venue for the duration of the sponsored keynote speaker's presentation(s).

Option G

Power Bank giveaway with logo prominently displayed on the Power Bank.

Other options

The event coordinator will be pleased to consider alternative sponsorship options commensurate with a gold sponsorship.

Gold sponsorship includes the following benefits:

Complimentary registration

One complimentary full-time registration, inclusive of all benefits (all social functions included), worth \$1,800.

During the Conference

- At the Conference venue, prominent signage will acknowledge your sponsorship.
- During the Conference, your company logo will be featured in the main meeting room at all breaks and before all sessions showing your company as a gold sponsor.



- Your company will be acknowledged during the opening of the Conference.
- 150-word company profile in the Conference Program.

Conference materials

- Your company logo with the caption Gold Sponsor will be included on all printed Conference materials and the Conference webpage www.energywa.org.au before and during the Conference.
- The inclusion of your company's brochure or promotional item in the Conference satchels or compendiums. (Note: any costs associated with the provision of this material are the sponsor's responsibility.)
- Gold sponsors have the privilege of including a half page ad in the Conference Program for an extra \$500 (artwork must be provided by the sponsor.)

To achieve early exposure for gold sponsors, a reply is required as soon as possible, along with full payment of \$7,500.

*** Keynote Speakers will be selected and invited by the Conference Organising Committee. The Conference Office will book and organise payment for travel and accommodation.**



Silver

SILVER SPONSOR \$5400 (GST inclusive)

As a silver sponsor, you will have a significant profile during the Conference and exclusive opportunities to promote your organisation.

Option A

Wednesday morning and afternoon refreshments at the Pan Pacific Perth.

Option B

Thursday morning and afternoon refreshments at the Pan Pacific Perth.

Option C

Conference pocket program, including a full-page company profile, presented to all Conference delegates.

Option D

Conference closing function (one hour) including a five-minute address, to be held at the Pan Pacific Perth at the close of the Conference on Thursday.

Option E

Conference lanyards. Your company logo will be printed on the Conference lanyards.

Option F

Conference WIFI. Your company can select the WIFI password, which will be printed in the program.

Other options

The event coordinator will be pleased to consider alternative sponsorship options commensurate with a silver sponsorship.

Silver sponsorship includes the following sponsorship benefits:

Complimentary registration

One complimentary full-time registration, inclusive of all benefits (all social functions included), worth \$1,800.

During the Conference

- At the Conference venue, prominent signage will acknowledge your sponsorship.
- During the Conference, your company logo will be featured in the main meeting room at all breaks and before all sessions showing your company as a silver sponsor.
- Your company will be acknowledged during the opening of the Conference.
- 100-word company profile in the Conference Program

Conference materials

- Your company logo with the caption Silver Sponsor will be included on all printed Conference materials and the Conference webpage www.energywa.org.au.
- The inclusion of your company's brochure or promotional item in the Conference satchels or

compendiums. (Note: any costs associated with the provision of this material are the sponsor's responsibility.)

- Silver sponsors have the privilege of including a quarter page ad that will be included in the Conference Program for an extra \$250 (artwork must be provided by the sponsor).

To achieve early exposure for silver sponsors, a reply is required as soon as possible, along with full payment of \$5,400.



Bronze

BRONZE SPONSOR \$3000 (GST inclusive)

As a bronze sponsor, you will have a high profile during the Conference and exclusive opportunities to promote your organisation.

Option A

Conference note pads. Your company logo will be printed on all 20-page A4 note pads.

Option B

Conference pens. Your company logo will be printed on quality pens.

Option C

Conference evaluation form. Your company logo will be printed on these evaluation forms.

Other options

The event coordinator will be pleased to consider alternative sponsorship options commensurate with a bronze sponsorship.

Bronze sponsorship includes the following sponsorship benefits:

During the Conference

- At the Conference venue, prominent signage will acknowledge your sponsorship.
- During the Conference, your company logo will be featured in the main meeting room at all breaks and before all sessions showing your company as a bronze sponsor.
- Your company will be acknowledged during the opening of the Conference.
- 50-word company profile in the Conference Program.

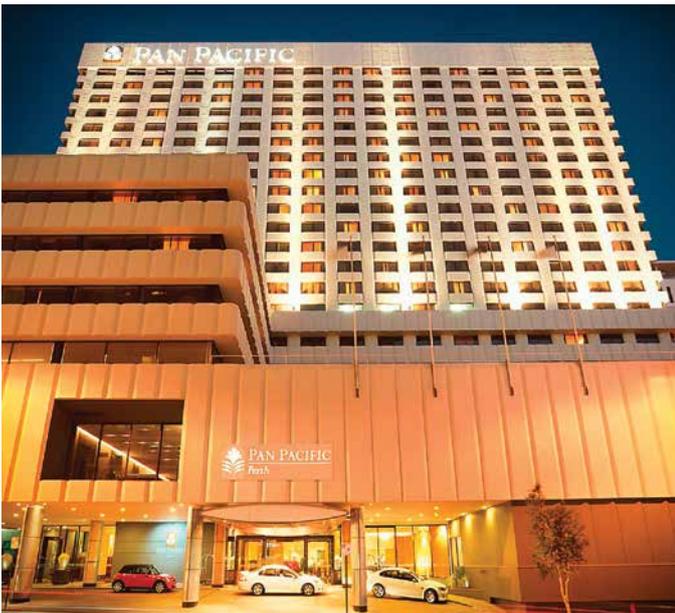
Conference materials

- Your company logo with the caption Bronze Sponsor will be included on all printed Conference materials and the Conference webpage www.energywa.org.au.
- The inclusion of your company's brochure or promotional item in the Conference satchels or compendiums. (Note: any costs associated with

the provision of this material are the sponsor's responsibility.)

- Bronze sponsors have the privilege of including a banner ad in the Conference Program for an extra \$180 (artwork must be provided by the sponsor).

To achieve early exposure for bronze sponsors, a reply is required as soon as possible, along with full payment of \$3,000.



Conference venue

The five-star Pan Pacific Perth is the venue for the 20th Energy in WA Conference, proudly organised by the AIE Perth and the Energy Policy WA.

The Hotel is conveniently located at 207 Adelaide Terrace, Perth, a short walk from the central business district.

The Hotel has elegantly appointed conference facilities and dining rooms, and all hotel rooms have a view of the Swan River. This first-class venue will ensure that your sponsorship enjoys high patronage and constant exposure. All luncheons, morning, afternoon teas and the closing function will be held at the Pan Pacific Perth.

Speaker program

The Conference will feature other local, interstate and international experts, including CEO's from energy producers, transmission and distribution service providers, suppliers, retailers, regulators, market operators and government policy-makers.

Conference committee

This Conference will be the twentieth in a series organised by the Energy Policy WA and the Australian Institute of Energy since 1996.

The primary purpose of the Conference is to disseminate energy information to the widest audience possible at a reasonable cost.

The Energy in Western Australia conference is traditionally well attended and received with approximately 180 delegates.

Event coordinator

Promaco Conventions has an exceptional reputation as one of the leading event organisers in Australia.

Promaco's policy is to ensure that each event receives their full personal service at all times, and the team is always prepared to go that 'extra mile'. Each event is managed as if it were it's own and only the highest professional standards are maintained.

Promaco Conventions is the event coordinator for the Energy in WA 2020 Conference.

Any queries concerning sponsorship should be directed to:

Promaco Conventions
U9, Bateman Commercial Centre, 22 Parry Avenue
BATEMAN WA 6150
Tel: (08) 9332 2900
Email: promaco@promaco.com.au

Julian Fairhall
Chair
Email: chair@energywa.org.au

PROUDLY ORGANISED BY:

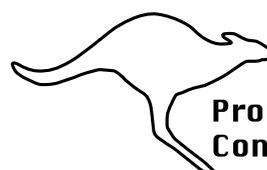


Energy Policy WA



AUSTRALIAN
INSTITUTE OF
ENERGY
PERTH

EVENT COORDINATED BY:



Promaco
Conventions Perth

ENERGY IN WA CONFERENCE 2020 SPONSORSHIP APPLICATION FORM/TAX INVOICE

Company: _____

Contact Person: _____

Position: _____

Telephone: () _____

Facsimile: () _____

Email: _____

Address: _____

State: _____

Postcode: _____

Please tick your preferred sponsorship option:

*** Gold sponsorship \$7500** (GST inclusive)

- Option A – Luncheon, Wednesday 23rd September 2020
- Option B – Luncheon, Thursday 24th September 2020
- Option C – Satchel or compendium
- Option D – Charge Bar
- Option E – Conference dinner
- Option F – International Keynote Speaker Sponsorship
- Option G – Power Bank Sponsorship

*** Silver sponsorship \$5400** (GST inclusive)

- Option A – Morning and afternoon tea, Wednesday 23rd September 2020
- Option B – Morning and afternoon tea, Thursday 24th September 2020
- Option C – Conference pocket program
- Option D – Closing function
- Option E – Conference lanyards
- Option F – Conference WIFI

*** Bronze sponsorship \$3000** (GST inclusive)

- Option A – Conference notepads
- Option B – Conference pens
- Option C – Conference evaluation form

Satchel or compendium insert \$600 (GST inclusive)

- A single supplied item, no larger than A4, can be inserted into the conference satchel or compendium.

Other sponsorship

- ... please contact Promaco Conventions at promaco@promaco.com.au or specify here:

Payment

Full payment \$ _____

TOTAL \$ _____

Note: Sponsorship options will be allocated on a first-come, first-served basis. Payments from overseas should be made by credit card or with a bank draft or bank cheque in Australian dollars free of all charges.

- Cheque enclosed (cheques payable to Promaco Conventions in Australian dollars only)

- Please debit my credit card: Mastercard Visa (credit card payments will incur a 2.62% surcharge)

Cardholder name (please print): _____ Signature: _____

Card No: _____ Expiry date: _____

- Payment by EFT (electronic funds transfer)
Bank: Westpac Name of Account: Promaco Conventions/EWA
BSB: 036 077 Account Number: 408295

Please forward your completed application form to:

Energy in WA 2020 Conference, Promaco Conventions, U9, Bateman Commercial Centre, 22 Parry Avenue, BATEMAN WA 6150
or scan to promaco@promaco.com.au

THIS FORM BECOMES A TAX INVOICE ONCE COMPLETED; THEREFORE PLEASE RETAIN A COPY FOR YOUR TAX RECORDS

Terms, Conditions and Cancellation Policy

Please note to secure your booking at the 2020 EWA Conference payment for your participation must be settled prior to the conference. Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or their nominee). Cancellations received prior to 30th August 2020 will have payments returned less a \$110 administration fee. Cancellations after that date will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.